

Women's Empowerment Principles

Equality Means Business

The Women's Empowerment Principles (WEPs) are a set of Principles for business offering guidance on how to empower women in the workplace, marketplace and community. They are the result of a partnership between the UN Women and the United Nations Global Compact. The WEPs emphasize the business case for corporate action to promote gender equality and women's empowerment and seek to point the way to best practice by elaborating the gender dimension of good corporate citizenship, the UN Global Compact, and the role of business in sustainable development. BPW International stands behind the WEP's because they speak to the interests of all our members, and the ultimate goal of our organization. The WEPs bring the case to the private sector that Equality Means Business. It is imperative that we provide the private sector with a road map to implement change.

These WEP's are that roadmap.

And, in tune with BPW's current Triennial theme...we are the empowered women leading business.

The WEPs in Brief:

1. Establish high-level corporate leadership for gender equality;
2. Treat all women and men fairly at work – respect and support human rights and non discrimination;
3. Ensure the health, safety and well-being of all women and men workers;
4. Promote education, training and professional development for women;
5. Implement enterprise development, supply chain and marketing practices that empower women;
6. Promote equality through community initiatives and advocacy;
7. Measure and publicly report on progress to achieve gender equality.

Empowered Women Leading Business

FROM THE TOP, AT ALL LEVELS, IN THE COMMUNITY.